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WE IN EUROPE – TOGETHER FOR SAVING ENERGY THROUGH SMART HOME SYSTEMS







Istituto Superiore Lorenzo Lotto







Structure

- 1. Introduction: Saving energy
- 2. Smart home systems: The EU's goals and policies
- 3. Smart home systems in France, Italy and Germany
- 4. Smart home systems: A comparative overview
- 5. Ideas to improve the current situation in our countries and in the EU
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- Kick-off meeting in Bergamo 13/01 - 17/01/25
- 1st Online-meeting 13/03/25

→ 2nd Online-meeting 05/05/25

Closing session in Bourg-en-Bresse
19/05 - 23/05/25



1. Introduction: Saving energy





Let's talk about energy!

- Energy is finite
- Energy is essential for daily life
- Saving energy reduces costs and saves the environment
- About 30% of the energy use of a country is for households

What are smart homes?

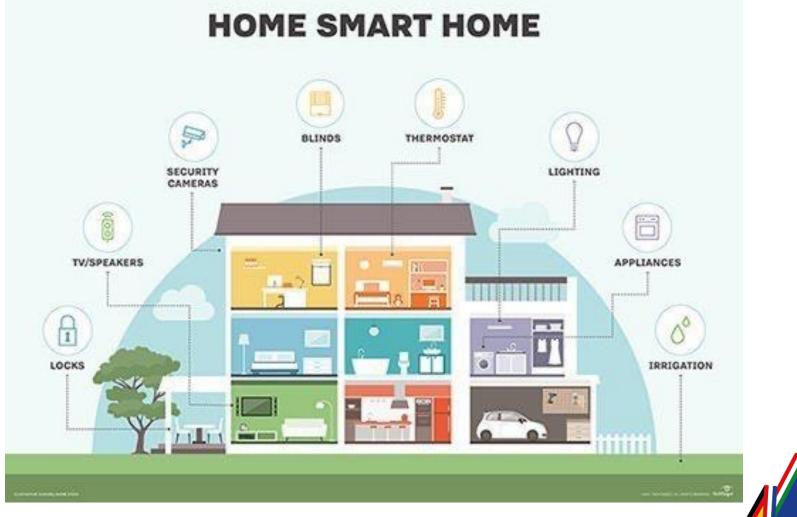
- Houses that use technology to save and control energy consumption
- They provide more comfort, security and especially more (energy) efficiency
- They save energy in areas like lighting or household devices using components like smart thermostats



Introduction: Saving energy

Three fields:

- 1. Safety
- 2. Comfort
- 3. Saving energy





2. Smart home systems: The EU's goals and policies







The EU's goals

The 2030 Agenda defines sustainable development goals, including four related to smart home systems:

- Clean and affordable energy (Goal 7)
- Innovation and smart infrastructure (Goal 9)
- Sustainable cities (Goal 11)
- Climate action (Goal 13)





The EU's laws and policies

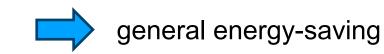
The main laws and policies are:

• Make buildings more energy-efficient

making buildings efficient

- Set minimum standards for new homes
- Improve energy effiency by 20% until 2020

- Carbon-free buildings by 2050
- Green Homes Directive









3. Smart home systems in France, Italy and Germany





3. Smart home systems in France





Situation in France

- Smart home ecosystems available in France (Google Home, Alexa...)
- Smart home functions:
 - Temperature regulation with thermostats
 - Lighting and energy efficiency (home automation and voice control)



Goals, laws and regulations

Climate Goals:

- Align with EU targets for net-zero emissions by 2050 and a 55% emissions reduction by 2030

Laws & Regulations:

- **MaPrimeRénov':** Financial support for energy-efficient home renovations, including smart home systems
- **RT 2020**: Requires new buildings to be energy-positive, encouraging smart home technologies
- Eco-PTZ: Interest-free loans for energy-efficient upgrades

Effectiveness:

- Boost smart home adoption through incentives and regulatory frameworks



Pros and Cons

- <u>Pros</u>
 - Energy-saving and management optimized
 - Integration of renewable energy (solar panels)
 - Environmental benefits (respect climate goals)
- <u>Cons</u>
 - Cost of installation
 - Risk of piracy and security vulnerabilities
 - Accessibility for elderly and mobility-impaired people



Key results related to France

- French numbers and results:
 - 35M smart meters
 - France accounted for 3.3% of the global smart thermostat market in 2024
 - 9.71M smart homes registered in France
 - Government subsidies to help people buy smart home devices
- Related to the EU:

These results show France's contribution in EU



3. Smart home systems in Italy



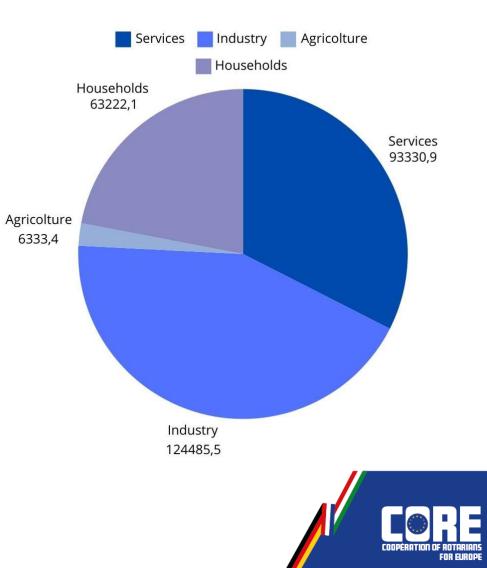


Energy use per year

- Total consumption: 287,732 GWh divided into four sectors
- Largest consumer: Industry (124,485.5 GWh)
- Other sectors: Services (93,330.9 GWh), households (63,222.1 GWh)
- Lowest consumption: Agriculture (6,333.4 GWh)

Households using smart energy systems

- Market growth: €0.6B in 2019 (+34%), 1.8M smart homes
- **Device adoption**: 63% of Italians own at least one smart device (vs. 54% in 2019)
- Future outlook: 88% find smart homes useful; EU regulations may boost adoption



Laws and regulations

- CEI 205-14
- Ecobonus 65%
- Superbonus

These are very useful to promote energy efficiency and encourage the integration of innovative energy management.

Goals

- Increase safety
- Increase energy efficiency
- Increase reliability



Pros and Cons

Pros:

- Environmental impacts
- Security
- Comfort

Cons:

- Costs
- Privacy and security
- Obsolescence



Key results related to Italy

- 1.8 M smart homes and the number is growing
- Energy-saving systems are used in a variety of ways: heating, cooling, lighting and safety
- New solutions also thanks to the laws (Superbonus 110%, Ecobonus 65%, CEI 205-14)
- Italian buildings with efficient and smart technologies can reduce annual energy consumption by 20-24% and water consumption by 4-5%
- High costs, security and privacy concerns, device obsolescence and a possible unhealthy dependence on technology

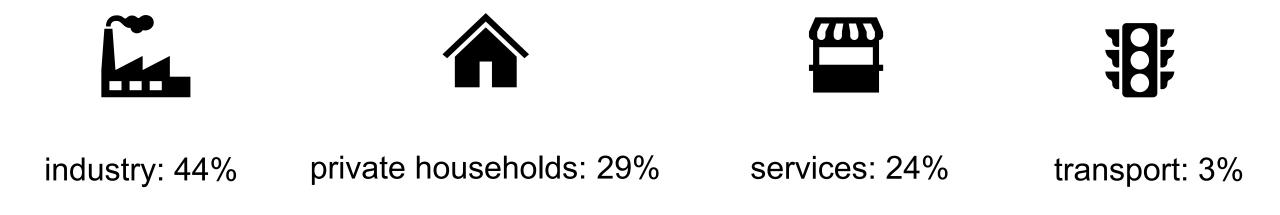


3. Smart home systems in Germany





Distribution of electricity usage





Goals, laws and regulations

Goals:

Climate neutrality by 2045

Laws and regulations:

- Smart meter mandatory in all new and renovated houses by 2032
- Data protection to ensure the safety of smart homes owners
- Funding programs



Pros and Cons

Pros

- Lower energy costs ←
- Energy savings
 - Optimized energy consumption

amortization

- Reduced standby power

Cons

- High initial costs
 - Social inequalities
 - Complexity
 - Setting up
 - Difficulties with rental apartments
 - Managing
 - Fear of hacking, abuse of personal data and a blackout
 - Shortage of skilled workers



Key results related to Germany

- Accepted and used by more and more households
- Actively supported by government subsidies
- Key element to reach Germany's climate goals for 2045
- Challenging, as it directly affects people's daily lives
- Where does the money for the subsidies come from and will our generation have to pay the debt that Germany currently takes on?
- Could this widen the gap between the rich and the poor?



4. Smart home systems: A comparative overview





Situation in the countries

	FRANCE	ITALY	GERMANY
Household energy consumption compared to other sectors	25.8%	22%	29%
Energy efficiency score (buildings)	21	17	20
Households that have at least one smart device	35%	63%	44%





Goals, Laws and Regulations

	FRANCE	ITALY	GERMANY
Climate neutral by (EU by 2050)	2050	2050	2045
Financial support	Yes	Yes	Yes
Regulations on new buildings	Yes	Yes	Yes



amortization

Pros and Cons

Pros:

- Lower energy costs -
- Save energy
 - ➔ achieve climate goals
- Developing economic sector

Cons:

- High initial costs
- Create social inequalities
- Privacy risks





Key Results

- Government subsidies in all countries
- Rules and regulations
- Economic growth

- in all countries but different ones
- in all countries





5. Ideas to improve the current situation in our countries and in the EU





- Promote awareness among students about ecological issues
- Create a certification seal that guarantees safety for smart homes
- Incentivize restauration of older houses
- Provide assistance to old or disabled people who use smart homes
- Subsidize start-ups
- Promote smart homes companies
- Subsidize smart homes
- Implement a common smart home standard
- Public demo houses to show how they work



6. Smart technologies and more: **Ideas to** reduce energy consumption in our personal life





Smart technologies and more:

Ideas to reduce energy consumption in our personal life

At home

- Install more smart homes applications
- Using renewable energies
- Only use heating and air conditioning when necessary

At school

- Using energy-efficient devices
- Switching off devices when not needed
- Improve insulation and heating systems
- Raise awareness

In our everyday life

- Unplug devices
- Inform all generations
- Take shorter showers
- Use more public transport



7. Conclusion





Conclusion

What did we learn about the topic?

- Everybody can make the difference in their home, their country and in Europe
- Energy saving is underrated and needs to be discussed in more detail
- There are many ways to improve the situation

What was surprising?

- Nations can be so different and yet so similar
- People of different nationalities may have different opinions and attitudes even when dealing with the same subject



Conclusion

What did we learn about our countries and the EU?

- Households use more energy than we think
- Each country has a lot of regulations but we need common policies

Benefits of the EU

- Common rules and goals
- No tariffs
- Open borders
- Common currency
- Single market

What are the challenges?

- Many different opinions
- Hard to find an agreement
- Defining priorities
- Being helpful to less developed countries



Conclusion

What is our conclusion?

- We should raise awareness
- More smart home devices should be implemented
- We need common policies about energy management
- Investing in the EU as a leader for the future
- We need to gather our ideas to improve the situation
- Everything can be changed, we just have to start



SAVING ENERGY THROUGH SMART HOME SYSTEMS

8. Reflection about the topic





What made this project special?

- It brings three nations together
- We discussed everything
- We practiced and experienced democracy
- We worked in trinational groups
- We became **friends**
- We dealt with very important issues that may define our future



What are the highlights of the project?

- Presentation
- Visits abroad
- Support from teachers

What would we suggest for the future?

- Prolong the kick-off and closing meetings
- Do the project again
- Share our knowledge



What are our benefits?

- Present and speak in front of an audience
- Improve our language skills
- Learn more about the EU and its topics
- Meet new friends from other countries



SAVING ENERGY THROUGH SMART HOME SYSTEMS

9. Sources



Sources

- Picture of a house with a green roof: Microsoft 365
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- German Smart-Home device usage: The Connected Home Germany 2022 : Consumer market research report : Mintel.com
- French Smart-Home device usage: How many households in France use Internet of Things (IoT) devices for home automation (research by Statista)
- Energy efficiency score: Europe Smart Homes Market Size & Share Analysis Industry Research Report Growth Trends



Behind the scenes ...









Bergamo:

It's time to work





Bergamo:

Good moments together







Bourg-en-Bresse:

Time to focus



Amazing visit of Monastère de Brou















Having fun at the Lac de la Plaine Tonique



This was an amazing opportunity, and we've learned a great deal!

Dear Rotarians, thank you very much!



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