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# WE IN EUROPE – TOGETHER FOR SAVING ENERGY THROUGH SMART HOME SYSTEMS







Istituto Superiore Lorenzo Lotto







### Structure

- 1. Introduction: Saving energy
- 2. Smart home systems: The EU's goals and policies
- 3. Smart home systems in France, Italy and Germany
- 4. Smart home systems: A comparative overview
- 5. Ideas to improve the current situation in our countries and in the EU
- 6. Smart technologies and more: Ideas to reduce energy consumption in our personal life
- 7. Conclusion
- 8. Reflection about the project
- 9. Sources

- Kick-off meeting in Bergamo 13/01 - 17/01/25
- 1<sup>st</sup> Online-meeting 13/03/25

→ 2<sup>nd</sup> Online-meeting 05/05/25

Closing session in Bourg-en-Bresse
19/05 - 23/05/25



## 1. Introduction: Saving energy





#### Let's talk about energy!

- Energy is finite
- Energy is essential for daily life
- Saving energy reduces costs and saves the environment
- About 30% of the energy use of a country is for households

### What are smart homes?

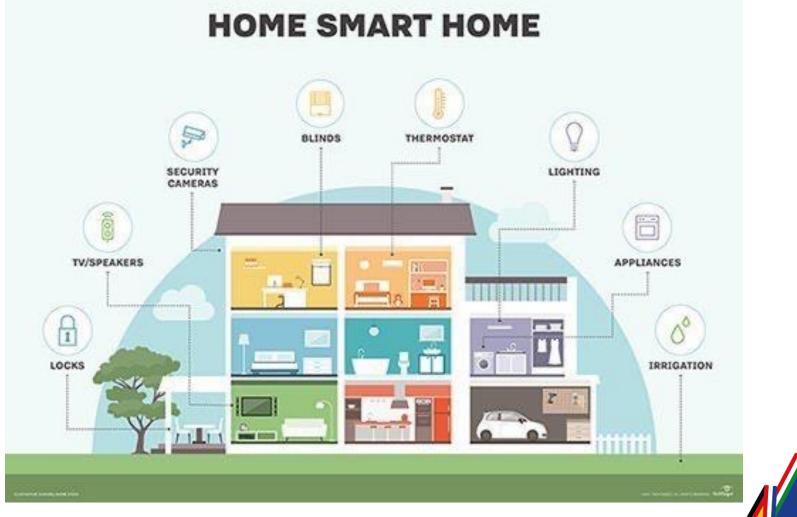
- Houses that use technology to save and control energy consumption
- They provide more comfort, security and especially more (energy) efficiency
- They save energy in areas like lighting or household devices using components like smart thermostats



### Introduction: Saving energy

Three fields:

- 1. Safety
- 2. Comfort
- 3. Saving energy





## 2. Smart home systems: The EU's goals and policies







### The EU's goals

The 2030 Agenda defines sustainable development goals, including four related to smart home systems:

- Clean and affordable energy (Goal 7)
- Innovation and smart infrastructure (Goal 9)
- Sustainable cities (Goal 11)
- Climate action (Goal 13)





### The EU's laws and policies

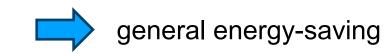
The main laws and policies are:

• Make buildings more energy-efficient

making buildings efficient

- Set minimum standards for new homes
- Improve energy effiency by 20% until 2020

- Carbon-free buildings by 2050
- Green Homes Directive









### 3. Smart home systems in France, Italy and Germany





### 3. Smart home systems in France





### **Situation in France**

- Smart home ecosystems available in France (Google Home, Alexa...)
- Smart home functions:
  - Temperature regulation with thermostats
  - Lighting and energy efficiency (home automation and voice control)



### Goals, laws and regulations

#### Climate Goals:

- Align with EU targets for net-zero emissions by 2050 and a 55% emissions reduction by 2030

#### Laws & Regulations:

- **MaPrimeRénov':** Financial support for energy-efficient home renovations, including smart home systems
- **RT 2020**: Requires new buildings to be energy-positive, encouraging smart home technologies
- Eco-PTZ: Interest-free loans for energy-efficient upgrades

#### Effectiveness:

- Boost smart home adoption through incentives and regulatory frameworks



### **Pros and Cons**

- <u>Pros</u>
  - Energy-saving and management optimized
  - Integration of renewable energy (solar panels)
  - Environmental benefits (respect climate goals)
- <u>Cons</u>
  - Cost of installation
  - Risk of piracy and security vulnerabilities
  - Accessibility for elderly and mobility-impaired people



### **Key results related to France**

- French numbers and results:
  - 35M smart meters
  - France accounted for 3.3% of the global smart thermostat market in 2024
  - 9.71M smart homes registered in France
  - Government subsidies to help people buy smart home devices
- Related to the EU:

These results show France's contribution in EU



## 3. Smart home systems in Italy



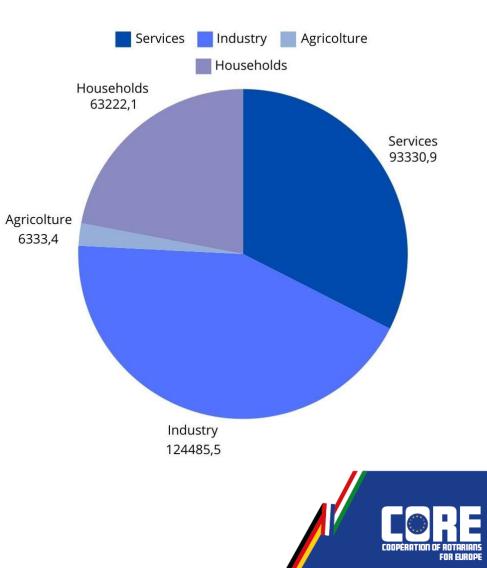


#### Energy use per year

- Total consumption: 287,732 GWh divided into four sectors
- Largest consumer: Industry (124,485.5 GWh)
- Other sectors: Services (93,330.9 GWh), households (63,222.1 GWh)
- Lowest consumption: Agriculture (6,333.4 GWh)

### Households using smart energy systems

- Market growth: €0.6B in 2019 (+34%), 1.8M smart homes
- **Device adoption**: 63% of Italians own at least one smart device (vs. 54% in 2019)
- Future outlook: 88% find smart homes useful; EU regulations may boost adoption



### Laws and regulations

- CEI 205-14
- Ecobonus 65%
- Superbonus

These are very useful to promote energy efficiency and encourage the integration of innovative energy management.

### Goals

- Increase safety
- Increase energy efficiency
- Increase reliability



### **Pros and Cons**

### **Pros:**

- Environmental impacts
- Security
- Comfort

### Cons:

- Costs
- Privacy and security
- Obsolescence



### Key results related to Italy

- 1.8 M smart homes and the number is growing
- Energy-saving systems are used in a variety of ways: heating, cooling, lighting and safety
- New solutions also thanks to the laws (Superbonus 110%, Ecobonus 65%, CEI 205-14)
- Italian buildings with efficient and smart technologies can reduce annual energy consumption by 20-24% and water consumption by 4-5%
- High costs, security and privacy concerns, device obsolescence and a possible unhealthy dependence on technology

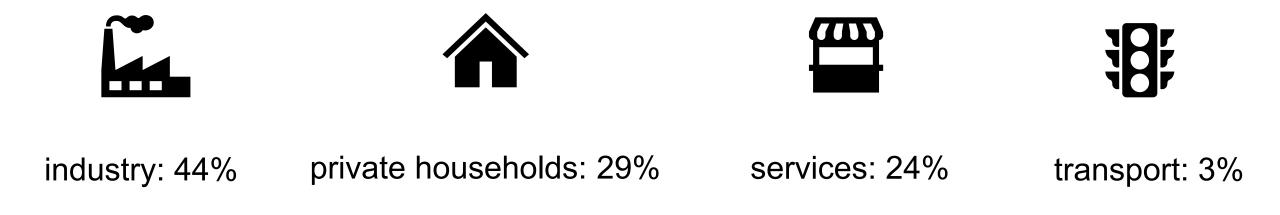


## 3. Smart home systems in Germany





### **Distribution of electricity usage**





#### **Goals, laws and regulations**

### Goals:

Climate neutrality by 2045

### Laws and regulations:

- Smart meter mandatory in all new and renovated houses by 2032
- Data protection to ensure the safety of smart homes owners
- Funding programs



### **Pros and Cons**

### Pros

- Lower energy costs ←
- Energy savings
  - Optimized energy consumption

amortization

- Reduced standby power

### Cons

- High initial costs
  - Social inequalities
  - Complexity
    - Setting up
    - Difficulties with rental apartments
    - Managing
  - Fear of hacking, abuse of personal data and a blackout
  - Shortage of skilled workers



#### Key results related to Germany

- Accepted and used by more and more households
- Actively supported by government subsidies
- Key element to reach Germany's climate goals for 2045
- Challenging, as it directly affects people's daily lives
- Where does the money for the subsidies come from and will our generation have to pay the debt that Germany currently takes on?
- Could this widen the gap between the rich and the poor?



### 4. Smart home systems: A comparative overview





#### **Situation in the countries**

	FRANCE	ITALY	GERMANY
Household energy consumption compared to other sectors	25.8%	22%	29%
Energy efficiency score (buildings)	21	17	20
Households that have at least one smart device	35%	63%	44%





### **Goals, Laws and Regulations**

	FRANCE	ITALY	GERMANY
Climate neutral by (EU by 2050)	2050	2050	2045
Financial support	Yes	Yes	Yes
Regulations on new buildings	Yes	Yes	Yes



amortization

### **Pros and Cons**

### **Pros:**

- Lower energy costs -
- Save energy
  - ➔ achieve climate goals
- Developing economic sector

### Cons:

- High initial costs
- Create social inequalities
- Privacy risks





### **Key Results**

- Government subsidies in all countries
- Rules and regulations
- Economic growth

- in all countries but different ones
- in all countries





### 5. Ideas to improve the current situation in our countries and in the EU





- Promote awareness among students about ecological issues
- Create a certification seal that guarantees safety for smart homes
- Incentivize restauration of older houses
- Provide assistance to old or disabled people who use smart homes
- Subsidize start-ups
- Promote smart homes companies
- Subsidize smart homes
- Implement a common smart home standard
- Public demo houses to show how they work



6. Smart technologies and more: **Ideas to** reduce energy consumption in our personal life





### Smart technologies and more:

### Ideas to reduce energy consumption in our personal life

### At home

- Install more smart homes applications
- Using renewable energies
- Only use heating and air conditioning when necessary

### At school

- Using energy-efficient devices
- Switching off devices when not needed
- Improve insulation and heating systems
- Raise awareness

### In our everyday life

- Unplug devices
- Inform all generations
- Take shorter showers
- Use more public transport



### 7. Conclusion





## Conclusion

#### What did we learn about the topic?

- Everybody can make the difference in their home, their country and in Europe
- Energy saving is underrated and needs to be discussed in more detail
- There are many ways to improve the situation

#### What was surprising?

- Nations can be so different and yet so similar
- People of different nationalities may have different opinions and attitudes even when dealing with the same subject



## Conclusion

#### What did we learn about our countries and the EU?

- Households use more energy than we think
- Each country has a lot of regulations but we need common policies

#### **Benefits of the EU**

- Common rules and goals
- No tariffs
- Open borders
- Common currency
- Single market

#### What are the challenges?

- Many different opinions
- Hard to find an agreement
- Defining priorities
- Being helpful to less developed countries



### Conclusion

#### What is our conclusion?

- We should raise awareness
- More smart home devices should be implemented
- We need common policies about energy management
- Investing in the EU as a leader for the future
- We need to gather our ideas to improve the situation
- Everything can be changed, we just have to start



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# 8. Reflection about the topic





What made this project special?

- It brings three nations together
- We discussed everything
- We practiced and experienced democracy
- We worked in trinational groups
- We became **friends**
- We dealt with very important issues that may define our future



#### What are the highlights of the project?

- Presentation
- Visits abroad
- Support from teachers

#### What would we suggest for the future?

- Prolong the kick-off and closing meetings
- Do the project again
- Share our knowledge



#### What are our benefits?

- Present and speak in front of an audience
- Improve our language skills
- Learn more about the EU and its topics
- Meet new friends from other countries



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# 9. Sources



#### Sources

- Picture of a house with a green roof: Microsoft 365
- http://www.gesetze-im-internet.de/messbg/ 29.html
- <u>https://www.homeandsmart.de/rechtliche-lage-smart-home</u>
- https://www.umweltbundesamt.de/daten/klima/treibhausgasminderungsziele-deutschlands#internationale-vereinbarungen-weisen-den-weg
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- <u>https://www.bitkom.org/Presse/Presseinformation/43-Prozent-der-Deutschen-nutzen-Smart-Home-Technologien?utm\_source=chatgpt.com</u>
- German Smart-Home device usage: The Connected Home Germany 2022 : Consumer market research report : Mintel.com
- French Smart-Home device usage: How many households in France use Internet of Things (IoT) devices for home automation (research by Statista)
- Energy efficiency score: Europe Smart Homes Market Size & Share Analysis Industry Research Report Growth Trends



# Behind the scenes ...









Bergamo:

It's time to work





Bergamo:

Good moments together







#### Bourg-en-Bresse:

#### Time to focus



#### Amazing visit of Monastère de Brou















Having fun at the Lac de la Plaine Tonique



This was an amazing opportunity, and we've learned a great deal!

Dear Rotarians, thank you very much!



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